

THE HISTORY OF BBC CHILDREN IN NEED

BBC Children in Need is a charity. It raises money to help children across the UK. Their goal is to:

- make the lives of thousands of children better;
- make sure that children have a safe childhood;
- make sure that children are happy and secure;
- give every child the chance to be the best they can be at whatever they choose.



BBC Children in Need has been working towards this for many years. They raise money through an extra-long television show each November.

First Time on the Radio

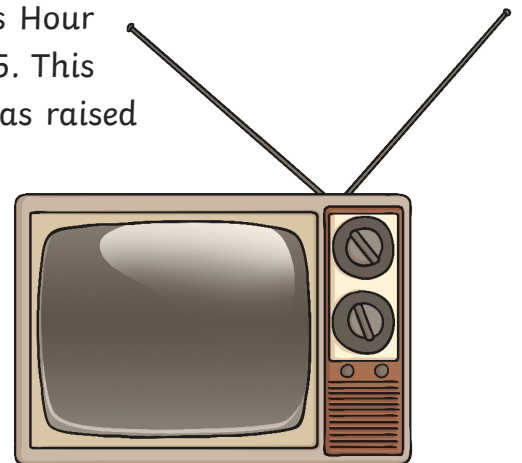
The BBC raised money for lots of other children's charities before making the BBC Children in Need charity. They held their first ever appeal on Christmas Day in 1927.

- It could only be heard on the radio.
- It was only five minutes long.
- The appeal raised over one thousand pounds.
- The money was split between four important children's charities.

First Time on the Television

The first appeal to appear on television was the Children's Hour Christmas Appeal. It was shown on Christmas Day in 1955. This appeal was held every year until 1979. Over £625,000 was raised for children's charities.

In 1980, the BBC Children in Need extra-long television show was on BBC One for the first time. Lots of people enjoyed watching it and they gave lots of money to charity. The BBC had now raised over £1 million for children in the UK.



Pudsey's First Appearance

Pudsey Bear was first seen on television in 1985. His appearance has changed lots since then:

Year	Pudsey's Fur	Colour of Bandana	Type of Spots
1985	brown	red	black triangles
1986	yellow	white	red circles
2007	yellow	white	multicoloured circles

Fundraising

Over £1 billion has been raised for BBC Children in Need so far. What could your school do to raise money for BBC Children in Need? You could:

- hold a Blue Peter bring and buy sale;
- bake Pudsey Bear cakes to sell;
- hold a coffee morning in the school hall;
- come to school in your spotty pyjamas.



The BBC Children in Need special appeal week is 9th-13th November 2020. Why not speak to your teacher about what you can do to raise money for BBC Children in Need?



THE HISTORY OF BBC CHILDREN IN NEED

BBC Children in Need is a charity. It raises money to help children across the UK. Their aim is to improve the lives of thousands of children by making sure that their childhood is safe, happy and secure. They also want every child to have the chance to be the best they can be at whatever they choose.

BBC Children in Need has been working towards this for many years. They raise money through a telethon (an extra-long television show) each November.

The First Radio Broadcast

Before creating the BBC Children in Need charity, the BBC raised money for lots of other children's charities. They held their first ever appeal on Christmas Day in 1927. It could only be heard on the radio. It was only five minutes long but it raised over one thousand pounds, which was a lot of money at the time. The money raised was split between four important children's charities.



The First Television Broadcast

The first appeal to appear on television was the Children's Hour Christmas Appeal. It was broadcast by the BBC on Christmas Day in 1955. This appeal was held every year until 1979. Over £625,000 was raised for children's charities.

In 1980, the BBC Children in Need telethon was broadcast for the first time. Lots of people enjoyed watching it and many more people donated than had ever donated before. The BBC had now raised over £1 million for children in the UK.

Pudsey's First Appearance

Pudsey Bear was first seen on television in 1985. His appearance has changed since this date:

Year	Pudsey's Fur	Colour of Bandana	Type of Spots
1985	brown	red	black triangles
1986	yellow	white	red circles
2007	yellow	white	multicoloured circles

Fundraising

Over £1 billion has been raised for BBC Children in Need so far but there are lots more children who still need your help. What could your school do to raise money for BBC Children in Need? You could:

- hold a Blue Peter bring and buy sale;
- bake Pudsey Bear cakes to sell at home time;
- hold a coffee morning in the school hall;
- come to school in your spotty pyjamas in return for a small donation;
- hold a sponsored silence – who do you think can stay silent the longest?



The BBC Children in Need special appeal week is 9th-13th November 2020. Why not speak to your teacher about what you can do to raise money for children in the UK?



THE HISTORY OF BBC CHILDREN IN NEED

BBC Children in Need is a charity which raises money to help children across the UK. Their aim is to make a real difference and improve the lives of thousands of children by ensuring that their childhood is safe, happy and secure. They also want every child to have the chance to **reach their full potential**. BBC Children in Need has been working towards this for many years and raises money through an **annual telethon** each November.

The First Radio Broadcast

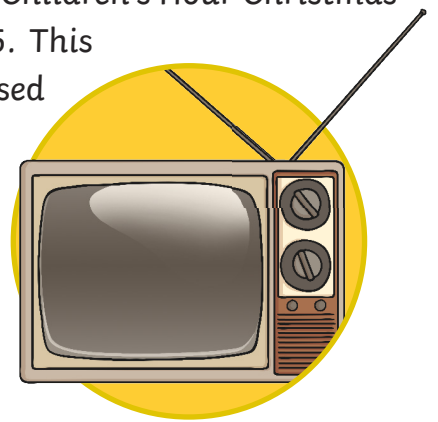


Even before creating the BBC Children in Need charity, the BBC raised money for existing children's charities. They held their first ever appeal on Christmas Day in 1927. It was broadcast on the radio and was only five minutes long. Despite this, it raised over one thousand pounds – a lot of money at the time. The money raised was split between four important children's charities.

The First Television Broadcast

The first appeal to appear on television was the Children's Hour Christmas Appeal. It was broadcast by the BBC on Christmas Day in 1955. This appeal was held every year until 1979 and over £625,000 was raised for children's charities.

In 1980, the BBC Children in Need telethon was broadcast on BBC One for the first time. Lots of people enjoyed watching it and many more people donated than had ever donated before. The BBC had now raised over £1 million for children in the UK.



Pudsey's First Appearance



Pudsey Bear was first seen on television in 1985.

Originally, he had brown fur and a red bandana with black triangles on. However, just one year later, Pudsey was given a makeover. His fur changed to yellow and his bandana became white with red spots.

Pudsey Bear stayed this way until 2007 when he was given a fresh, new look. His fur remained yellow but his bandana was given multicoloured spots, instead of just red ones. This special change was made to celebrate BBC Children in Need's 28th annual appeal.

Fundraising

Thanks to donations and money raised by members of the public, over £1 billion has been raised for BBC Children in Need so far. However, there are lots more children who still need your help. What could your school do to raise money for BBC Children in Need? You could:

- hold a Blue Peter bring and buy sale;
- bake Pudsey Bear cakes and hold a coffee morning in the school hall;
- come to school in your spotty pyjamas in return for a small donation;
- hold a sponsored silence – who do you think can stay silent the longest?



The BBC Children in Need special appeal week is 9th-13th November 2020. Why not speak to your teacher about what you can do to raise money for children in the UK?

Glossary

annual: Something which happens once every year.

reach their full potential: Become the best they can be and do everything they are able to do.

telethon: An extra-long television show usually held to raise money for charity.

