



## An internet we trust

Exploring reliability in the online world



Safer  
Internet  
Day 2021

UK Safer  
Internet  
Centre

## Campaign and social media activities

#SaferInternetDay #AnInternetWeTrust



This Safer Internet Day on 9th February 2021 the UK Safer Internet Centre is encouraging everyone to think about reliability online. The campaign looks at how we can know what to trust online, and how we can support young people to question, challenge and change the online world, using the theme '**An internet we trust: Exploring reliability in the online world.**'

The day is a chance for your school or organisation to join a wider conversation with others around the globe, whether that's by showcasing positive uses of the internet, or starting discussions about the role of technology and trust in the lives of young people.



## How can my school or organisation get involved?

**Post** your Safer Internet Day support on your school/organisation social media accounts, website or wider! Here are a few suggestions:



We are getting involved in #SaferInternetDay on 9th February! Let's make this the biggest one yet! [www.saferinternetday.org.uk](http://www.saferinternetday.org.uk) @UK\_SIC

#SaferInternetDay is on the 9th February! We can't wait to get our students/young people involved in the day and support them in creating #AnInternetWeTrust @UK\_SIC [www.saferinternetday.org.uk](http://www.saferinternetday.org.uk)



SCHOOL/ORGANISATION NAME are celebrating #SaferInternetDay on the 9th February! Find out how you can join us to create #AnInternetWeTrust [www.saferinternetday.org.uk](http://www.saferinternetday.org.uk) @UK\_SIC

Remember to **tag** us!



**Instagram:** @UK\_SIC

**Facebook:** saferinternetuk

**Twitter:** @UK\_SIC

**YouTube:** UKSIC

#SaferInternetDay2021 #AnInternetWeTrust

1 [www.saferinternetday.org.uk](http://www.saferinternetday.org.uk)



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**Register** your school or organisation as a Safer Internet Day supporter at [www.saferinternetday.org.uk](http://www.saferinternetday.org.uk). Join organisations across the UK sharing what they are doing to celebrate the day.



**Create** Safer Internet Day displays in your school or organisation using resources from the Education Packs and share these with us using **#SaferInternetDay**. Don't forget to tag **@UK\_SIC** on Instagram or Twitter!



**Invite** parents and carers to get involved, whether that is attending an assembly or sending online safety activities home with learners.



**Reach out** to local press to let them know how you are celebrating Safer Internet Day.

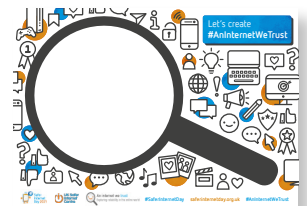


**Customise** our Safer Internet Day social media template and share what your learners create. What do the young people you work with feel they can do to create **#AnInternetWeTrust**? What do they think others can do – social media and gaming companies, government, teachers or their classmates? Use the template to explore how we can all work together to question the online world and **challenge** ourselves and the people and apps we interact with online to **change** the internet for the better.

They could fill the magnifying glass with their ideas about how we can create **#AnInternetWeTrust**. This could be:

- Questions to ask when you are looking at information online, for example: Who wrote this? Why was it written?
- Words or questions we can ask to help us spot if something is reliable online.
- Illustrations of what a better, more trustworthy internet could look like. Or images of online clues that may make something seem less reliable or trustworthy.
- Pledges of what they will do to help create a more trustworthy internet, such as, "I will only share things I have checked are true" or "I will support my friends if fake news upsets them."
- They can also fill in the **#AnInternetWeTrust** hashtag template in any way they like!

Take a photo of the decorated templates (with learners and educators too!) and share on your organisation's or school's social media accounts with the hashtags **#AnInternetWeTrust** and **#SaferInternetDay**, as well as tagging **@UK\_SIC**. We would also love to see how you have used the templates to create a display in your setting!





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## Important note about sharing on social media:

When sharing your school/organisation's Safer Internet Day activities, including any social media templates decorated by children and young people, please only use your official school/organisation accounts. Do not ask children and young people to share via their personal accounts.

Please ensure that you have the appropriate media consent from parents or carers of any children and young people appearing in any images your school/organisation shares online.

Any photos shared online using the #SaferInternetDay or #AnInternetWeTrust hashtags and tagged @UK\_SIC may be reshared by the UK Safer Internet Centre's official social media channels. Only photos sent from official school/organisation accounts will be reshared.



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## Have any questions?

To learn more about Safer Internet Day, what is happening in the build up to the day, or the work of the UK Safer Internet Centre:

**Visit our website:** [www.saferinternetday.org.uk](http://www.saferinternetday.org.uk)

**Email us:** [SID@saferinternet.org.uk](mailto:SID@saferinternet.org.uk)

**Sign up to our free monthly newsletter:** [bit.ly/UKSICNewsletter](http://bit.ly/UKSICNewsletter)

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